

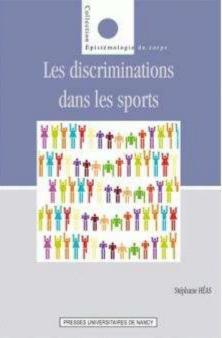
SPORTS, DISCRIMINATIONS: HOMOPHOBIA -> « HOMOISM » FROM « INEQUALIZATION » TO « EQUALIZATION » = INNOVATION ?

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#### Introduction

Book 2008-2010: out of stock during months, rarely or never mentioned, no longer appears in the collection:

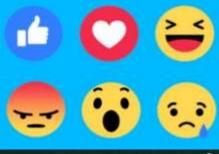


SOS Homophobia posters tagged by STAPS's students,

Lessons about discriminations do not interested students, do not appear useful to students







SPORT, VIOLENCE AND SOCIETY Kevin Young



# Sport with or without pleasure, violence?

 Positive Emotions, more or less shared, publicized...

 Negative Emotions (violence against oneself, adversaries, supporters, clubs, countries...)

(direct and/or symbolic\* violence)

Yet, « discrimination is violence »

(Kerr, 2006, 74).

### 1) Discrimination as subordination or « inferiorization » (Shaw, 2005).

A STEP...

from spatial

avoidance,

joke or insult...

to collective

extermination

To differentiate

To separate

• To treat in the same situations

Reality (objectivity) + Feeling (subjectivity)

From age, gender, occupation, place of residence, religion, sexual orientation\*, "race" (n=126 in USA inquiries)...

Pb: categorizations useful to science
Indicators to "measure" discrimination ⇔
Elements of understanding social life



#### Different discrimination

CUMULATIVE process Ampersand discrimination

Hypothesis:

1)Discriminations are plural

2) Focalisation on « race », sex, sexual orientation, motor disabilities covers others discriminations (sport "glorificationstarification", psychological disabilities, invisible chronic illness...)

#### • Direct or not

- legal or legitimated (e.g. by sport)
- Dissimulated or not
- Positive or negative
- into access or into treatment
- from discussed indexes-signals: "voluntary" (sexual orientation) vs.
   "immutable"characteristics (color of skin)



## Images as power of valorization vs. discriminations

Acculturation

Marginalization

Merchandising

Mascot debate

Negotiation, rectification

New Programs of education



Dignified Honorable Respectable

Bovered by the Poople

DISGRACEFUL SHAMEFUL RACIST

Promoted by Richard E. Jacobs Group

### Where is the honor?



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#### **Open debate**

Names, l	logo
changed	

Scalp Hunters => Spirit Hunters

SAVE

- Injury to dignity, including to the memory of the Natives American (King et *al.*, 2002)
- (White \Red) Financial Instrumentation of mascot
- Common cultural expressions shared by all (Robidoux, 2006)
- Indians or their descendants are rather proud to show or see display such Indian figures, even caricatured by cartoons with meanings as strength, courage and legendary Indian resistance (Davis, 1993; Price, 2002)... and defeat...

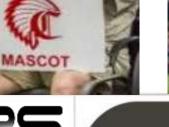
#### RedSkins Conrad Schools of Science (Wilmington, Delaware), 2016

OUR

Florida State Seminole

#### 2014, Washington









## 2) Sport discriminate with levels of...

By construction of

- discriminant categories
- like:
- -(official) "sport justice test"
- -(real) exclusive way to win

- Abilities (elite -> leisure)
- Age (before birth -> death)



- Sex (binary -> trinary: neutral sex, 2015 in France)
  - To infinity sex (biological reality)
  - To fluid gender (socioanthropological reality)
- Weight (health/addiction)
- (Dis)abled (Paralympics and the others...)... ⇔ Lots of Sport'
   Assignations



## FILLES GARÇONS DANS UNE MÊME ÉQUIPE?

#### SPORT PLAYS MIXED

### **ENSEMBLE POUR LA MIXITÉ** DANS LE SPORT





Gender Cohabitation

#### For the first time in Olympic history all participating teams will have female athletes



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### Some (family model) Exceptions: >= duo\*



Diversification (capitalisation) & Standardisation (normalisation)



- Monet(ar)ization and Moralization
  - Lobbying and Diplomacy

How to include females, "other" minorities? As targets of the sport market! Inclusivity, inclusiveness (total free of dis<sup>°</sup>?)

Marginality



### 3) Cultural and Social prejudices

Inequalities

- ¢
- Discriminations

Desire of compliance

Trained (in)capaciti -es

- Situational discriminations (misogyny, LGBTIQ"phobia" (individual/collective rejection, invisibilisation...)
- Structural discriminations (WASPH over visibility, glass ceiling sexism, racism, power of underground networks...) => rare stigma switch
- Expression of discrimination to construct womanhood (Corbett, 2001)
- => Internalization of discrimination (powerless, less self-esteem, suicide...)

### **9 THINGS TO KNOW ABOUT TITLE IX**

#### 4) Inertia vs. Action

A maintained

institutional

denial of

numerous

discriminations

in SPORTS

• Legal (equality) frames (Title IX, FARE, )

⇒ more **insidious, invisible exactions**, "everyday inferiorizations" (Norman, 2011)

- Politic actions to sensitize actors (to promote who? Politicians? Most acceptable people?\*)
- Fear of partners, coaches, managers, directors, parents... :
  - ego assimilation
  - modification of management
  - limitation of career
  - restriction of future Financial supports...



## Civil and Emic Mobilizations against sexism, racism,...



#### • Collective Privates actions :

- FSGL, Eurogame, GG, Outgame...
- fan groups actions,
- Foundations : L. Thuram in France (2008-), Theatrical Company Le Trimaran (1996-, S. Tournu-Romain)...
- Individual Privates actions :
  - Change patronym (Gullit, Kopa)
  - Relative Easily Coming out are function of performers + high masculine capital + Youth White middle class in USA, specially for runners, swimmers, tennis players lived in a SPORT "SUPPORTIVE CULTURE" (Anderson, 2011)

very high homosexual-masculine cost + very thin inclusive process and context



#### Social an Sport Gains and Innovations

"ASK and TELL": who can/can't?

USA Gay/Lesbian League which include transgender athletes.

To a "**softening** gender binary" (Travers, 2006, 444)  Active minorities develop (Moscovici, 1979) :

- Own organizations and powers
- Vigilance about negative logo, jokes, ...
- Creation of positive logo, names, symbols ("Pride(ness)", "gaies"...)
- Switch of Medical label\*: now (killed) homophobia ⇔ personality disorder (bipolar, Orlando, june 2016)...



### Human and Social Science to promote Awareness of...

Science as process

- Promote the exercises of: -Historical,
- social and
- cultural
- comparisons
- -"distance of

rule" as a game

-Trained self objectivity

process to different

subjects

- Stereotypes (as frame limitation of Human Life) : e.g. danger of binary logic, jokes,...
- Real Powers (which oppress) and to reveal it (to reveal social-cultural unthinkable)

Unconscious limitations

- Getting Power to resist, to propose actions (to observe/express empowerment, social participation)
- Importance of social context (to express variety and richness of life)



#### Towards inclusive sport?!

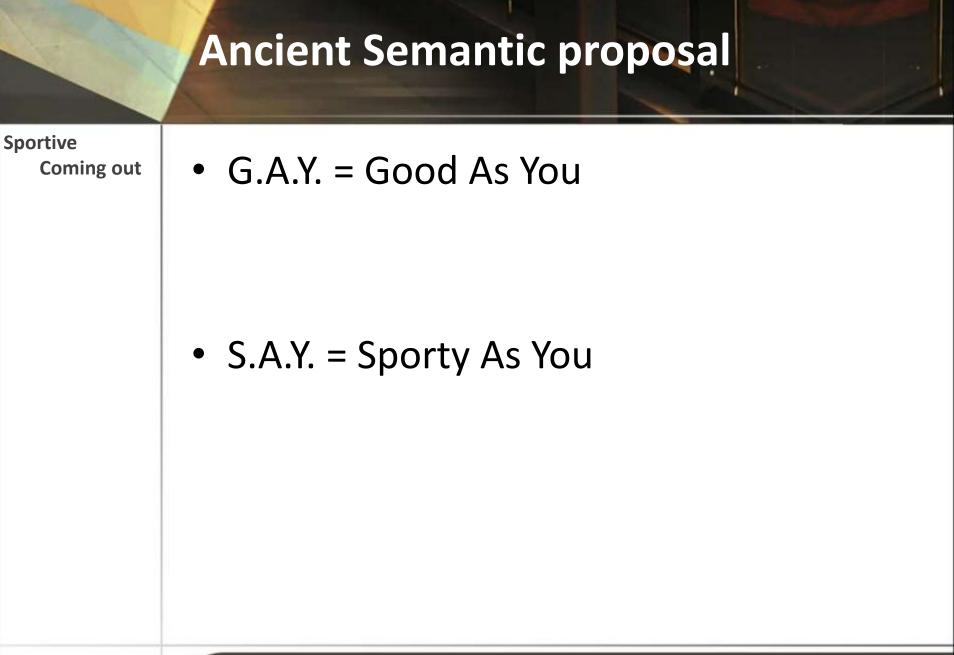
Into competitive and commercial sport, this is a real challenge, an inversion of "agôn" values "to unseat in humans predation, the domination of the Other » (Gardou, 2012)

"anthropological universals:

- the polyphony of the human,
- changes of its appearance,
- its impermanence,

and essential puniness" (47-48)





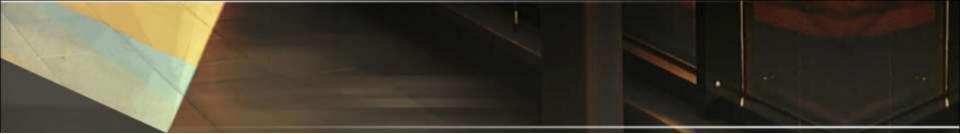
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#### CONTACT





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